

Quote

THE WEEKLY DIGEST

Volume 26—Number 11

Week of September 13, 1953

MAY WE *Quote* YOU ON THAT?

[1] *Shahed*, Iranian newspaper: "America must . . . dismiss the idea of reviving British imperialism in Iran. Furthermore (our people) will resent any attempt to replace British imperialism with any other imperialism."... [2] HAROLD E STASSEN, For'gn Operations Director: "I feel Western Europe is rapidly coming to the position where economic aid from the U S will no longer be necessary."...

[3] Maj Gen BLACKSHEAR M BRYAN, chief Allied mbr of UN-Communist Military Armistice Comm. *asserting that 944 U S fighting men, believed to be Communist captives, were not repatriated*: "We have told the Communists they must give an accounting for these men, or else..."... [4] Dr HAROLD C UREY, atomic scientist, *addressing American Chemical Society, Chicago*: "I regard fed'l control of atomic energy as socialistic. I would trust the decisions of the criteria of free enterprise much more than those of the most eminent committee that sits in Wash-

Quote of the Week

Chancellor KONRAD ADENAUER, *following Western Germany's fed'l elections*: "Our goal is now the freeing of 18 million inhabitants of the Soviet zone from bondage and slavery. With their liberation, a free, unified Germany can take its place in a united Europe."

ington."... [5] OVETA CULP HOBBY, Sec'y of Health, Education & Welfare: "The middle-income families today are frankly and ardently in favor of socialized medicine."... [6] Dr E V COWDRY, cancer research scientist, *addressing Institutum Divi Thomae, Cincinnati*: "The time approaches when lung cancer will be the most prevalent of death-dealing cancers, but efforts to curb lung cancer by reducing cigaret smoking are as futile as attempts to get young women to wear low heels."... [7] ADLAI STEVENSON, Democratic leader: "The role of an opposition party is not just to oppose."

THIRTEENTH YEAR OF PUBLICATION



With Fall officially only a wk away, this is a good time to take a quick look at business prospects for remainder of yr. It's a peculiar set-up. Exec's generally talk in a mildly pessimistic vein on the over-all outlook, but most of them wind up with the observation, "Our business is holding up surprisingly well." Conclusion: they have been reading too many forecasts; talking with too few neighbors in unrelated lines.

Business is good and will remain generally so thru '53. Some soft spots, to be sure, but there usually are in normal times. (Household appliance production is out of balance with demand—has been for some time.) But with just about everybody working at top wages, there will be a record Holiday season. Most trade units will wind up yr with good volume, fair profits—and wonder, a bit bewil-

dered, how they managed to do so well.

Our last "low-income" area is passing, if forecast of Southern Ass'n of Science & Industry proves accurate. It is their belief that continued industrial expansion will bring the South's per capita income to nat'l average within a decade. They foresee need for a million new workers, migrating from other areas. An average of one new multi-million dollar plant a day has located in the South in the past 2 yrs, the Ass'n announces.

Colleges and univ's have faced sharp cuts in enrollment in recent yrs. Two reasons: (1) military drain of manpower; (2) slim crop of "depression-yrs" youngsters coming of college age. But this Fall there will be a slight turning of tide. More babies in mid-thirties will mean more high school grads now. And there's an increase in GI's now eligible for higher education. But schools will not be equally favored. GI's in particular turn to technical training. Feel they are 2 to 3 yrs behind; want to get into big money quickly as possible.



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★
"He who never quotes, is never quoted"
★ ★

Charles H. Miller, Jr.



ACTION—1

Some yrs ago a doctor in S America was not satisfied with the way some of his patients were progressing, so he put them into a ward by themselves, made possible an exit for them and then carefully released a boa constrictor in the room. All of them fled from their beds, and saved themselves, showing that under necessity people do what they ought and have to do. — Rev Edw W Ports, "Our Mistakes as Incentives," *Think*, 8-'53.

AGE—2

Educated persons get smarter as they get older.—Dr E V GOWDRY, St Louis geriatrist, addressing Gerontological Society, San Francisco.

ALIBIS—3

The boy's excuse is that somebody else excels because he's older, and the man's is that the other fellow is younger.—*Boston Globe*.

AMERICA—Enterprise—4

An Arab put it as well as anybody: "If hell had oil," he said, "the Americans would drive there to find it—and bring their own winter with them." By "winter" he meant air-conditioning. — GORDON GASKELL, "Miracles in the Desert," *American Mag*, 9-'53.

AMERICANA—5

In the US . . . it is that constant repetition! You have to drink Budweiser beer, you have to

drink Budweiser beer. After 2 days I had to drink Budweiser beer—and I don't even like beer.—OSCAR KOKOSCHKA, Austrian artist.

AUTOMOBILES—6

There have been 2,726 different makes of American automobiles sold in the U S in the last 50 yrs. Twenty-one are still being produced.—TOM HENRY, *This Wk*.

—66—

Junior Returns From Camp

He comes home with a coat of tan,

A bug and a frog to play with,
And all the paper, ink and stamps

We sent the lad away with.

—STEPHEN SCHLITZER.

7

—99—

BOOKS—8

Books are windows for our minds and never has clear vision been more needed.—F G MELCHER, *Publishers' Wkly*.

BUSINESS—9

The next generation of businessmen will be articulate, knowing what they believe and entering joyously into the battle of ideas, or there will be no business as we have known it heretofore.—CLARENCE B RANDALL, pres, Inland Steel Co, *Public Utilities Fortnightly*.

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Dr Alfred C Kinsey, recent speaker at Women's Nat'l Press Club luncheon here, outraged ladies with his response to a query. He was asked by a mother whether it was safer to send her daughter to a co-educational or a girls' college. "You mean," Kinsey snapped, "should you send her to a homosexual or an over-sexual school? I have not made sufficient research to give you an answer."

" "

Sen Rob't S Kerr (D-Okla) observes: "Dr Kinsey and Sen McCarthy have at least one thing in common. They both claim to have uncovered a lot of domestic disloyalty."

" "

Joke making the rounds of the Pentagon: A colonel and a major in a Washington cocktail lounge eyed a good-looking blonde with a private soldier. They sent the private a note: "I believe I studied with you at Yale, and the major with me thinks he studied with you at Princeton. Won't you join us at our table and straighten us out?" The private wrote back: "I studied at Nat'l School of Taxidermy, and I'm taking care of this pigeon myself."

" "

Gen Wm F Dean is overwhelmed at big bids from so many magazines for his version of life in a Red prison camp.

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CHARACTER—10

Some men work hard and save their money so their sons won't have the problems that made men of their fathers.—*Scripps-Howard Newspapers.*

CIVILIZATION—11

Unless the habits of service, sympathy, and love overcome selfishness, greed, and hate; unless the ideals of justice and brotherhood are cultivated and prevail; unless freedom, responsibility and democracy survive, neither armies nor navies nor world power can save our civilization.—EDWIN GRANT CONKLIN, *World Affairs Interpreter.*

COMMUNISM—12

At a recent dinner meeting in Beirut, a group of Lebanese newsmen tried out on Dorothy Parker an Arab version of the world-wide game, "We'll-go-communist-if-you-don't-give-us-money."

"Well," said Miss Thompson placidly, "go right ahead. Everybody here seems to be well dressed. We have dined very well. If all of you gentlemen want to give up these pleasant things to experiment with communism, you are very noble, indeed—far nobler than I am. For myself, I am not so generous. I have no yearning to be liquidated."

After a few moments of uncertainty, the audience broke into smiles. — GEO WELLER, *Chicago Daily News Foreign Service.*

CONSERVATION—13

The people of America decided a long time ago that soil conservation was much too important to turn over to Gov't "hired hands." —WATERS S DAVIS, Jr, "I Believe," *Country Gentleman.*

Mining the Magazines



In a genteel blast at the Kinsey hoop-la, *Saturday Review* concludes: "Time-honored practice is for the publisher to send a galley or copy of a book to magazines and newspapers a month or so before publication. Photographs of authors are supplied free. As this issue of *SR* goes to press, neither proofs nor copies of "Female" have been rec'd. Photographs of Dr Kinsey and his staff, however, are plentiful; they are being distributed by a N Y press ag't of the Institute at \$25 a picture. As soon as *SR* receives its copy of "Female" we will forward it to a man who, because of his training and experience, is recognized as thoroughly qualified to appraise the work and its implications. When he has had time to read and ponder it *SR* will publish his review. Until then, however, we'll be out trying to scare up \$25 to buy a photograph."

In the magazine field publishers have long cast a morose eye at what they term the "nickel books" (store-distributed mag's generally retailing at 5c a copy.) The insignificant price represents, of course, only a fraction of the cost of production; the vending loss being absorbed by advertising revenue. Now one of the group, *American Family Magazine*, is taking at least a small step toward realistic pricing. Effective with Oct issue it will go to 7 cts.

We have heretofore looked upon flagpole-sitting as strictly an American idiosyncrasy. But the craze, it seems, has spread to England, where one Victor Reeves claims to have outlasted all contenders to date. "This," says a British contemporary, "is one record which so far *Pravda* hasn't claimed for Russia, even tho Russians have been sitting on Poles for yrs."

—”

When the venerable *Pathfinder* (estab 1894) became a monthly, a short time ago, it was decided also to change the name. Effective with Sept issue it will be *The Town Jnl*. Publishers say, "The new name describes exactly what the magazine is." (Four-fifths of readers live in rural communities or in towns under 10,000 pop.) "Most magazines are based on city living. . . . Never before has a magazine devoted itself solely to the town."

Christian Herald's Sept issue will be the Diamond Jubilee number—marking 75 yrs of continuous publication. Adv volume for Sept is largest in the history of this worthy periodical.

.....Quote.....

ECONOMY—14

Two neighbors were discussing one of their friends and his frugality. "Why, he's so economical," one remarked, "that he got his kids a dachshund so they could all pet it at the same time."—*Dixie Roto Mag.*

EDUCATION—15

It is significant that what used to be called "history" is now "social studies." Spiritually and economically, youth is conditioned to respond to a liberal program of orderly policing of our society by gov't, subject to the popular will, in the interests of social justice.—JOS S CLARK, Jr, mayor of Phila, *Atlantic*.

" "

Fifty yrs ago only 11% of American youngsters went to high school and a bare 5% were graduated. Today 73% go to high school and 49% are graduated. In fact, more young people are attending colleges today than attended high school only 30 yrs ago!—JOE MILLER, "How Good Are Our Schools?" *Eagle*, 9-53.

EDUCATION—Cost—16

Cost of sending a child to college for a yr will take 11% off an income of \$20,000—after taxes. That's the finding of a recent study by Hugh W Long and Co. The figures show that 4 yrs of college cost around \$7,000 today including travel and living costs. In general, that's 60% above the cost of higher education in 1940.—*Business Wk.*

FAITH—17

All the strength and force of man comes from his faith in

..... *Quote*

things unseen. He who believes is strong; he who doubts is weak. Strong convictions precede great actions.—J F CLARKE, *Forbes*.

FASHION—18

Dior of Paris has decreed that the short skirt is to come back—whether women like it or not. The "command" has started a new war between those in favor and those against. The shortest comment in British newspapers was from a London woman who wrote: "Ladies will continue to wear the long skirt. The rest may please themselves."—*Argonaut*.

FLATTERY—19

If you can't influence a man any other way, praise him for being the kind of man who can't be influenced and you'll have him eating out of your hand. — *Pipe Dreams*, hm, Universal Concrete Pipe Co.

FOOD—Production—20

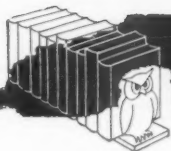
A nation (the U S) that is rapidly reaching the point where it depends on one-tenth of its population to furnish its food would be foolish indeed to neglect the education of that tenth.—Editorial, *Prairie Farmer*.

FUTURE—21

The future is purchased by the present.—MARY MACFADDEN & EMILE GAUVREAU, *Dumbbells and Carrot Strips* (Holt).

HAPPINESS—22

If happiness were really attainable thru the doctrine of everyone for himself, the whole world would at once become a very happy place. — FILSON YOUNG, *Ladies' Home Jnl*.



Book Briefs

On the evening of March 4, 1929, Herbert Hoover—President of the United States for a matter of some 10 hrs—prepared to retire in his new domicile. Casting about for bedside literature he was dismayed to find that in the entire White House there wasn't even an almanac! To be sure, Presidents had brought books to the Executive Mansion—and carted them away. There was no permanent library.

Next day the Associated Press ran a little story on the President's discovery. It met the eye of John Howell, a San Francisco bookseller, who decided that this was a disgraceful state of affairs. He took the matter up at the next meeting of the American Booksellers Ass'n. A committee was formed and a yr later the White House was presented with a library of 500 volumes, each the gift of an individual bookseller. The Ass'n has since added 50 books a yr, making the formal presentation of 200 books at 4-yr intervals. This is "gift yr." The presentation, to be made on Nov 10, will bring the permanent White House Library to some 1700 vol's.

Couple of yrs ago U S Public Health Service gave Dr Anne Roe (clinical psychologist) a grant to explore the scientific mind. We now have the tangible result in *The Making of a Scientist* (Dodd, Mead). Dr Roe studied the lives

On the Studio One Summer Theatre Westinghouse recently ran a TV adaptation of Kipling's *The Light That Failed*, under the title, *The Gathering Night*. In a review, *N Y Times* intimated that Westinghouse, purveyors of presumably unfailing light, had altered the title for psychological reasons. This CBS and the Westinghouse ad agency hotly deny. But, anyhow, the title was changed!

of 64 eminent scientists in varying locales and fields of endeavor. Each subject was personally interviewed and appraised. The book loses human interest, if not scientific value, thru the veil of complete anonymity (an essential pledge to participating scientists.) It is perhaps heartening to note, thru the volume, a reiterated assurance that "scientists are people." They differ not so much in special capacities as in the source of their satisfactions. But, we are assured, one does not have to be a scientist to adopt scientific attitudes. "Research, in its broadest sense, is more a habit of mind than a specific technique."

.....Quote.....



Lasca

Of FRANK DESPREZ we know little more than that he was born 100 yrs ago (1853), spent most of his life in the West, and that he wrote Lasca, lugubrious ballad of a girl who gives her life to save her lover in a cattle stampede. There has been some speculation that the girl's name, Lasca, may be a corruption of "Alaska," but this seems implausible since she is described as a mixture of Indian and Spanish. More likely the name derives from the Spanish *lascar*, which, literally interpreted, means to ease away, slacken or pay out a rope. Colloquially, it means freedom, a creature untrammelled.

The story of Lasca is told with the words of the lamenting lover, in endless verses which any citizen of the Wide Open Spaces will eagerly recite for you at the drop of a hat or a hint. We have space here only for the concluding lines.

The poem has been printed in many anthologies, usually without credit to the author.

The buzzard sails on, and comes and is gone.

Stately and still like a ship at sea.
And I wonder why I do not care
For the things that are, like the things that were.

Ah, half my heart lies buried there,

In Texas, down by the Rio Grande.

..... *Quote*

KNOWLEDGE—23

Half way thru her First Reader, and inordinately proud of a lately-acquired skill, little Eloise eagerly asked: "Mama, do I know more than I don't know?"

Keep Faith

FRED M VINSON, 13th Chief Justice of the U S Supreme Ct, who died suddenly last wk at the age of 63, made this observation in an interview published 5 yrs ago:

"Perhaps the greatest hazard which besets us today is the danger of losing faith in ourselves. We need always to keep a sense of proportion. The problems we face are human problems, and therefore are capable of human solution." 24

LIFE—Living—25

Life is currently described as one of four ways: as a journey, as a battle, as a pilgrimage, and as a race. Select your own metaphor, but the finishing necessity is all the same. For if life is a journey, it must be completed. If life is a battle, it must be finished. If life is a pilgrimage, it must be concluded. And if life is a race, it must be won.—J RICHARD SNEED.

" "

If we could learn how to balance rest against effort, calmness against strain, quiet against turmoil, we would assure ourselves of joy in living and psychological health for life.—JOSEPHINE RATHBONE, *American Turner Topics*.

Pathways to the Past



Week of
Oct 4-10

Nat'l Cranberry Wk (4-10)

Nat'l Employ-the-Physically-Handicapped Wk (4-10)

Fire Prevention Wk (4-11)

Nat'l Pharmacy Wk (4-11)

Oct 4—1st steps taken by industry 60 yrs ago (1893) to utilize the water power of Niagara Falls.

Oct 5—250th anniv of b of Jonathan Edwards (1703) "the most celebrated early American divine". . . . Dr Edw L Trudeau b 105 yrs ago (1848). He developed the modern treatment of tuberculosis and founded (at Saranac Lake, N Y) 1st lab'y for scientific study of the disease. . . A remarkable educational institution (Antioch College, Yellow Springs, O) opened its doors 100 yrs ago today. It was the 1st school of higher education to grant women equal rights; 1st to employ a woman professor (Rebecca Mann Pennell).

Oct 6—1st permanent German settlement in the U S (at Germantown, Pa) 270 yrs ago (1683). Wm Penn offered land and freedom from religious persecution to 13 families of Mennonites. . . 1st Turkish bath in the U S was estab at Brooklyn, N Y, 90 yrs ago (1863). Service was offered as a health measure at very high price of \$1 a treatment. 50 customers 1st month. . . 1st attempt to cross Atlantic in a balloon was made 80 yrs ago (1873). Flight

sponsored by a N Y newspaper, *Daily Graphic*. In a storm, a few hrs after taking off, crew abandoned craft above New Canaan, Conn, and parachuted to safety.

Oct 8—*Freedom-of-Speech Day*.

. . . John Hay, b 115 yrs ago (1838) had distinction of serving in various capacities under three U S Presidents—Lincoln, McKinley and Theodore Roosevelt. . . Chinese-American treaty of commerce (beginning Open Door policy) signed 50 yrs ago (1903).

Oct 9—*Feast of St Denis* (patron saint of France). . . *Leif Ericson Day* (Honors landing of Norsemen in Vinland, an area believed to have been New England). . . 90th anniv of b of Edw W Bok (1863). As 1st male editor of *Ladies' Home Jnl* he launched many significant crusades. In later yrs, he built *Singing Tower*, a bird sanctuary at Lake Wales, Fla, where he was buried in 1930. . . Public 1st admitted to Washington Monument 65 yrs ago today (1888).

Oct 10—215th anniv of b of Benj West (1738) early American historical painter. . . 140th anniv of b of Giuseppe Verdi, Italian operatic composer (1813). . . 30 yrs ago today (1923) climaxed the 1st baseball World Series to gross \$1 million. Players were 2 N Y teams, *Yankees* and *Giants*. *Yankees* won.

..... *Quote*

"Of all things!"

Southeast of London is the metropolitan borough of Greenwich. An industrial center of 100,000, its blackened chimneys spew a constant flux of smoke and soot.

It was not always so. Some 275 yrs ago Greenwich was a pleasant, remote English village. There, in 1675, Chas II laid out a spacious park (some of the Spanish chestnut trees yet survive.) In it he placed the Royal Observatory. From this center, at one o'clock each day, the precise time is conveyed, by electric signal, to a waiting world.

And now, the Royal Observatory is moving. If tomorrow's *London Times* announced that Buckingham Palace would henceforth accept transients at reasonable rates, the statement would scarcely be less credible.

But the Observatory has, indeed, found a new home—or more precisely, a very old home—in a 13th Century castle at Herstmonaux, in the south of England. It is the Greenwich smoke, fog and dirt that is driving the scientists southward. "Some days," says Sir Harold Spencer Jones, the Astronomer Royal, "we can scarcely see the sky." Dirt corrodes delicate instruments; reflected lights of London fog photographic plates.

And so, early next yr, "Greenwich time" (as it is still to be known) will come to you from a less fuliginous location.

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MARRIED LIFE—26

The safe husband is a man who arrives at a cocktail party, looks around, *knows* he is capable of bowling over any girl in the room, but doesn't *want* to. — Mrs PAUL DOUGLAS (movie star JAN STERLING), *Cosmopolitan*.

MODERN AGE—27

Among the once-accepted conventions of living which are rapidly disappearing from the American scene are stairs. We are reminded of the little girl who attended a party given by a friend who lived in an old-fashioned two-story house. While she was waiting to be called for, she timidly asked her hostess' mother, "Do you mind if I go upstairs for a minute? I've never been in an upstairs."—*Argonaut*.

OPPORTUNITY—28

You don't need a lot of book learning to make big money in America today, any more than you ever did. You don't have to be a genius. You don't need inside pull. Opportunity today is so limitless that any young man, or woman, can reach the five-figure income bracket if he or she wants to, and tries hard enough.—ROYCE G MARTIN, "How to Make \$10,000 a Yr.," *American Mag*, 9-53.

PHILOSOPHY—29

Don't worry about the past. You can't saw sawdust!—HARRY KLEIN, *London Standard*.

RELIGION—30

What America needs is a new religion. Something, let us say, that will ease the conscience without cramping the style. — *Pipe Dreams*, hm, Universal Concrete Pipe Co.

SPEECH—Speaking—31

When a speaker's discussion lacks sincerity, it is like shaking hands with a man wearing gloves. —DOUGLAS MEADOR, *Matador* (Tex) Tribune.

TIMIDITY—32

"Don't let celebrities awe you," Hudson Maxim, the inventor, once said to me. "Remember, the more you get to know them, the more you'll find the halo hanging over one ear."—WM OBERHARDT, *American Artist*.

TRAVEL—33

The American tourist is one of the strangest creatures on earth. He is the only animal who tries to disown himself once he departs from his native habitat. . . The very last thing the American tourist wants to be known as is an American tourist. — JIM NORBERT, "Tourist Phobia," *Travel*, 8-'53.

WOMEN—34

JAMES THURBER, humorist: "I consider the American woman the greatest potential power in the world—and altogether too complacent and lazy to do anything about it."

WORLD RELATIONS—35

As a doctor, I may give a patient strychnine as an emergency measure to keep his weakened heart going, but it is the curative procedure that will keep him alive. In the yrs to come, we will need the strychnine of military holding actions, but for the underlying cure we must drain the swamps of human misery with world-wide assistance programs that carry the spirit of Christian concern.—WM E BRAISTED, Baptist Medical Missionary, in speech at Green Lake, Wis.



Several yrs ago American Cancer Society suggested donations for research instead of flowers at funerals. Now, prodded by florists (who receive 40 to 60% of income from sale of funeral flowers) the Society has instructed field workers to discourage the practice. (Many newspapers try to delete "Please Omit Flowers" from editorial obits and paid death notices.) * Huge promotion program is being planned by several factors in textile field to further popularize man-made fibers. * Nat'l Safety Council rep'ts vacation motorists drove a little more cautiously this past summer. Traffic fatalities dropped 1% despite heavy increase in travel.

Remember that Ford Motor billboard picturing a black baby buggy with a Scottie dog tied to it, captioned: "The Only Convertible That Outsells Ford." Caused quite a stir. Hundreds wrote to ask where they could buy the buggy. Answer: it's an English make, called *Pedigree*. * And there's that terrific ad—a satiric classic—Simon & Schuster ran at height of book-burning fanfare, to introduce Walt Kelly's *Uncle Pogo So-So Stories*: "Here, good folk, is a fine cheap book for burning!" What ad genius wrote it? Answer: Walt Kelly himself! * Talk now is that World Series boxes and reserved seats may cost a fourth more this yr.

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Good Stories.....

you can use

A woman near Hamilton, Ont., uses her own secret weapon on people who monopolize party phone lines. When a couple of housewives are firmly entrenched on a line, she simply shouts into the mouthpiece, "Oh, something's burning," and hangs up. Nine times out of 10, she claims, both parties think the other has gone so they hang up and leave the circuit free.—*Maclean's*. a

The U S Army Engineer corps recently rec'd a letter from a Denver firm addressed to Mr John Martin Dam. It read: "Your name has been referred to us concerning a need for high fidelity radio and television equipment."

Hopefully the corps is forwarding the letter to John Martin Dam—a dam on the Arkansas River in Colo. b

We heard of a young father who had been giving his 5-yr-old daughter lessons in poise and deportment. She was with him one day when he stopped in unexpectedly to see an artist friend at his studio. Altho the artist was in the midst of painting a nude, the father calmly introduced the little girl who curtsied politely as she had been taught, then, looking at the model, asked, "Where are your shoes?"—*American Artist*. c

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I LAUGHED AT THIS ONE

M G CHARLES

Shortly after War I, Sir Harry Lauder, the famous Scottish comedian, was appearing before enthusiastic audiences in Boston, under the management of Wm Morris. Thru the intervention of Ruth Morris, his manager's daughter, then a student at Tufts, Sir Harry was finally persuaded to appear at the college and—of all things—for free!

We were properly elated at this coup. But now, in retrospect, I am disposed to think that perhaps Sir Harry had the last laugh. At the appointed time he arose, solemnly surveyed the packed house, and delivered—not his inimitable songs and jokes—but an excellent sermon!

Two fishermen were driving along a highway when they came to a crossroad with a "CLOSED" sign blocking the main road. They noticed fresh tire tracks led around the sign so they decided to follow the tracks and disregard the sign. They had gone some 3 mi's when the road ended at a broken bridge. The only thing to do was to turn around, and on passing the road block again they observed this inscription on the reverse side of the sign: "It really was closed, wasn't it?" — *Good Felloe*. d



The woman approached the lost and crying boy of 3 or 4 in a large dep't store. He managed to blurt out that he was looking for his daddy. "Now what does your daddy look like?" asked the woman.

"He looks," said the tot between great sobs, "just like Grandpa."—*Omaha World-Herald*. e

66

"—and speak of Love"

It is better to have loved and lost than never to have had any money in the 1st place.—A A SCHILLING.

" "

The only chance that some men take in asking for a girl's hand is landing under her thumb.—DAN BENNETT.

" "

Don't promise to give up all your bad habits if she will marry you. Few women would marry a perfect stranger.—FRANCES RODMAN.

" "

The most convincing arguments against marriage are those you have with in-laws.—FRANKLIN P JONES. f

99

Unusual candor was shown by the toastmaster who rose after the dinner and said, "Gentlemen, it is high time we got the bull rolling."—*Seng Fellowship News*, hm, Seng Co. g

Auto insurance co's plan greater premium savings for safe motorists. Drive carefully; the buck you save may be your own!—Grand Rapids Press.

" "

Those who have the time and money to be sinful can't afford to be caught at it.—Concrete (Wash) Herald.

" "

Diplomats are clever people who get us out of scrapes that we wouldn't get into if we didn't have diplomats. — Clear Lake (Ta) Mirror.

" "

A man may have more courage than a woman, but he doesn't get half the chance to show his backbone.—Automotive Dealer News.

" "

By the time you have money to burn the fire has gone out.—Campbellsville (Ky) News-Jnl.

" "

Contemporary version: "Mary had a little wolf. She fleeced him white as snow."—OLIVER EMMERICH, McComb (Miss) Enterprise-Jnl.

" "

A kindergarten teacher is one smart gal who knows how to make little things count.—CHAS M SEVERT, N Y World-Telegram & Sun.

" "

The persons hardest to convince they are of retirement age are the children at bedtime.—Pipe Dreams, hm, Universal Concrete Pipe Co.

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A Cambridge (England) Univ prof, discoursing to a company of men and women students on life on a remote island in the Pacific, mentioned that it was over-populated by men.

"Even the Newnhamites (mbrs of Newnham (Cambridge) Women's College)," he added maliciously, "could get married there"; against which unkind remark the Newnhamites present protested by rising in a body to walk out.

"There's no hurry," the lecturer called after them, "the boat does not leave till Friday."—ALLAN M LAING, *Laughing and Applause* (Allen & Unwin, England). h

" "

The teacher had taken her pupils for a trip thru the Museum of Natural History. "Well, my lad," asked Papa of little Elmer on the latter's return, "where did you go with your teacher this afternoon?"

"Huh," repl'd Elmer with disdain, "she took us to a dead circus." — NEAL O'HARA, *McNaught Syndicate*. i

" "

Rain lashed the castle windows and the wind howled mournfully as the timid guest was escorted to his room under the castle eaves. "Has anything unusual ever happened in this room?" he asked the sinister looking butler.

"Not for 40 yrs."

Heaving a sigh of relief, the guest asked, "What happened then?" The butler's eyes glittered ominously as he hissed, "A man who stayed here all night showed up the next morning."—*Capper's Wkly*. j

..... *Quote*

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On a quiz program, a soldier was asked this question by the master of ceremonies: "How many successful jumps must a paratrooper make before he graduates?"

The soldier thought a moment. Then he gave the only possible answer: "All of them."—*Public Employees News*. k

—66—

(What a modern radio sponsor would have done to Paul Revere)

Paul said to his friend: "If the British march

By land or sea from the town tonight,

Hang a lantern aloft in the belfry arch

On the North Church tower as a signal light—

One if by land and 2 if by sea—

And I will be loaded with Vitamin B,

Ready to ride and spread the alarm;

Wheaties will see that I'm kept from harm."

—H I PHILLIPS, *Trumbull Cheer*, hm, Trumbull Electric. l

—66—

The fight mgr busily kneaded the back of his fighter's neck, barked quick instructions for the coming 5th round. "All right, boy, go out there and dump him—he hasn't laid a glove on you," were the mgr's parting words. "Okay, Pop," was the weary fighter's reply, "but keep an eye on that referee. Someone out there has been beating the tar out of me." —*Philnews*, hm, Phillips Petroleum Corp'n. m

On a crowded cross-country bus, a youngster occupied one section of the seat just ahead of his father and mother. When the space beside him was pounced upon by a lady of gargantuan proportions, the boy turned to his mother and announced discreetly, "F-A-T, huh, Mom?" — *Capper's Wkly.* n

" "

A Dakota sodbuster reached his 100th birthday. "At your age, you can't expect to stay with us very long," suggested a visiting preacher. "That's right," the old-timer agreed, "I was thinking as you rode up that next spring I would sell out here and move out west." —BOB HANSEN, *Eagle.* o



Vested Interest

Armor Specialties Corporation is now making protective vests for hunters.—News item.

A coat of red is not enough
To keep the hunter hale.
He needs a vest a bit more tough
When slugs begin to sail.

He needs, as much as soldiers do,
Some cover for his hide,
He'd better have a helmet, too,
And foxhole by his side.

Yes, though without his antlers he
Looks quite unlike a buck,
He'd best be shielded, neck to
knee,

Or mighty quick to duck.

We attended a dinner party at which the guest of honor, a S American visitor, was telling about his country and himself. He concluded his remarks with the statement: "And I have a most charming and sympathetic wife but, alas, no children."

As he looked into the group of question mark expressions surrounding him, he apparently felt further explanation was necessary. He cont'd haltingly: "You see, my wife is unbearable."

This, too, was greeted with puzzled glances, so he sought to clear the matter up beyond all shadow of doubt: "I mean, my wife is inconceivable."

Seeing that he was still drawing a blank he floundered deeper in the intricacies of the English language. Then, when all seemed hopelessly lost, an inspired smile brightened his face, and he explained triumphantly: "You see, my friends, my wife, she is impregnable."—*Steel.* p

" "

Altho he was small in stature, the elder Oliver Wendell Holmes had no small opinion of his talents. Once, at a gathering of physicians, he found himself in a corner with a group of tall doctors whose height only served to exaggerate his own short stature.

Later, a friend remarked:
"You must have felt very small among those tall men."

"Yes," laughed Holmes. "I felt like a dime among a bushel of pennies." — E E EDGAR, *St Louis Post-Dispatch.* q

..... *Quote*

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Quote-ettes

Auctioneer in Alexandria, offering personal apparel of ex-King Farouk: "We are living in a democracy. Now, a man in the street will be able to tell his grandchildren: 'I have worn a king's shirt.'"

1-Q-t

" "

ABRAHAM LINCOLN, christening an Illinois community with watermelon juice: "Nothing named Lincoln ever amounted to much." (But prosperous, bustling Lincoln, Ill has just celebrated 100th anniv, re-enacting the christening.)

2-Q-t

" "

LESTER PENNY, St Joseph, Mo painter, after paying fine for starting blaze in his hotel room: "I should know better. I just painted 50 signs for hotel rooms saying it was against the law to smoke in bed!"

3-Q-t

SECOND CLASS MATTER

News of the **NEW**

Television sets can be guarded against lightning by a complete TV protector, which mfr claims also stops flickering, specks, noises and other interferences caused by static electricity. Fits any type lead-in, and can be installed with just a screwdriver. Maker says it also alerts you if there's any internal grounding. \$3.50. (Sales Engineering, Station B, Box 195, Charleston 2, W Va).

Even the lonesome cowboy is now relieved of providing his own entertainment. For a mere \$300 or so, he can purchase a saddle with bit-in radio. Control panel is made of hand-tooled leather. A loop antenna is sewn under the saddle skirts. And we'd like to see the horse's face the 1st time he finds himself wearing this! (Country Gentleman, Independence Sq, Philadelphia 5, Pa).

Note here items of special interest in this issue
File **QUOTE** for future reference. Use Comprehensive Index, issued each 6 months.

